'On Golden Pond' Makes NH Premiere

By JOHN HOWE

"On Golden Pond" will premiere tonight in Concord during a onenight invitational presentation of the madein-New Hampshire motion picture.

Invitations have been issued to 350 people for what is billed as the "New England premiere" of the film, said Marty Leighton, head of the state's Film and Television Bureau.

The film was made on Squam Lake and in surrounding communities during the summer of 1980. It stars Henry Fonda, Katharine Hepburn and Jane Fonda.

Leighton said invitations went to persons around the state involved in the filming including "numerous" from the Squam Lakes area, various state officials and members of the news media.

The presentation will be at Cinema 93 and attended by Governor Hugh Gallen, who has proclaimed today "On Golden Pond Day" to support and encourage the art of filmmaking in the state.

Although already being shown in major markets around the country, the film will not be released to New Hampshire theaters for general showing until early February. It will open at Lakes Region Cinemas on February 12.

"It's just terrific," said Leighton, who has already seen the film. "It shows off the beauty of the state to the utmost."

She predicts the film will be an asset in attracting visitors to New Hampshire and possibly other filmmakers interested in picturesque settings.

Leighton said "On Golden Pond" has already had a positive economic impact on the state. Over \$3 million went through a New Hampshire bank in film-related expenses during the production process, she said.

She plans to keep a tally at theaters in the state to determine the number of New Hampshire people attending the film and to judge its further economic impact.

"I'm sure we'll probably have the highest percentage per capita in the nation of residents seeing the movie," she said.

Among those unable to attend tonight's showing is Thomas Chalmers who owns the Centre Harbor camp used in making the film. He had prior commitments, Leighton said.

The last film with segments made in New Hampshire was a Walt Disney production in the early 1960s.